

CONTRACT

WNLO
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

<u>Contract / Revision</u> 921235 /		<u>Alt Order #</u> 25268265
<u>Product</u> political		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 4875
<u>Advertiser</u> POL/John Plumb-NY CD-23		<u>Original Date / Revision</u> 08/19/16 / 09/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNLO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 801
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNLO	09/20/16	09/20/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	-2-----	2			\$20.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNLO	09/19/16-09/25/16	Wake Up Live M-F 7a-9a	M-F 7a-9a	-Tu-----	:30		\$20.00		NM		
				Credited									
	2	WNLO	09/19/16-09/25/16	Wake Up Live M-F 7a-9a	M-F 7a-9a	-Tu-----	:30		\$20.00		NM		
				Credited									
N 2	WNLO	09/21/16	09/21/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----	1			\$20.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNLO	09/19/16-09/25/16	Wake Up Live M-F 7a-9a	M-F 7a-9a	---W-----	:30		\$20.00		NM		
				Credited									
N 3	WNLO	09/22/16	09/22/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	---2---	2			\$20.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNLO	09/19/16-09/25/16	Wake Up Live M-F 7a-9a	M-F 7a-9a	----Th-----	:30		\$20.00		NM		
				Credited									
	2	WNLO	09/19/16-09/25/16	Wake Up Live M-F 7a-9a	M-F 7a-9a	----Th-----	:30		\$20.00		NM		
				Credited									
N 4	WNLO	09/23/16	09/23/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--	1			\$20.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNLO	09/19/16-09/25/16	Wake Up Live M-F 7a-9a	M-F 7a-9a	-----F----	:30		\$20.00		NM		
				Credited									
N 5	WNLO	09/26/16	09/26/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----	1			\$20.00					
N 6	WNLO	09/20/16	09/20/16	M-F 9a-10a	9a-10a		:30				NM	1	\$10.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 921235 /		<u>Alt Order #</u> 25268265
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Product</u> political
<u>Estimate #</u> 4875		
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$10.00				
N 7	WNLO	09/22/16	09/22/16	M-F 9a-10a	9a-10a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$10.00				
D 8	WNLO	09/23/16	09/23/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
D 9	WNLO	09/26/16	09/26/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
N 10	WNLO	09/20/16	09/20/16	M-F 10a-11a	10a-11a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$10.00				
N 11	WNLO	09/22/16	09/22/16	M-F 10a-11a	10a-11a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$10.00				
D 12	WNLO	09/23/16	09/23/16	M-F 10a-11a	10a-11a		:30				NM	0	\$0.00
D 13	WNLO	09/26/16	09/26/16	M-F 10a-11a	10a-11a		:30				NM	0	\$0.00
N 14	WNLO	09/20/16	09/20/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$10.00				
N 15	WNLO	09/21/16	09/21/16	M-F 1p-2p	1-1:30p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	--1----				1	\$10.00				
N 16	WNLO	09/22/16	09/22/16	M-F 1p-2p	1-1:30p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$10.00				
D 17	WNLO	09/26/16	09/26/16	M-F 1p-2p	1p-1:30p		:30				NM	0	\$0.00
N 18	WNLO	09/20/16	09/20/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$25.00				
N 19	WNLO	09/21/16	09/21/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	--1----				1	\$25.00				
N 20	WNLO	09/22/16	09/22/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$25.00				
D 21	WNLO	09/26/16	09/26/16	M-F 7p-730p	M-F 7p-730p		:30				NM	0	\$0.00
N 22	WNLO	09/20/16	09/20/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNLO	09/19/16-09/25/16	M-F News 4 at 10 O'clock	10p-11p	-Tu-----	:30	\$50.00		NM		
Credited													
N 23	WNLO	09/21/16	09/21/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	--1----				1	\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNLO	09/19/16-09/25/16	M-F News 4 at 10 O'clock	10p-11p	---W-----	:30	\$50.00		NM		
Credited													
N 24	WNLO	09/22/16	09/22/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	0	\$0.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNLO	09/19/16-09/25/16	M-F News 4 at 10 O'clock	10p-11p	----Th-----	:30	\$50.00		NM		
Credited													
N 25	WNLO	09/26/16	09/26/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$50.00				
N 26	WNLO	09/25/16	09/25/16	LN	LN		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----1				1	\$100.00				
N 27	WNLO	09/21/16	09/21/16	M-F 9a-10a	9a-10a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	--1----				1	\$10.00				
N 28	WNLO	09/21/16	09/21/16	M-F 10a-11a	10a-11a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	--1----				1	\$10.00				
N 29	WNLO	09/22/16	09/22/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---2---				2	\$65.00				
N 30	WNLO	09/23/16	09/23/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	----2--				2	\$65.00				
N 31	WNLO	09/22/16	09/22/16	M-F 7p-8p	7p-8p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$25.00				
N 32	WNLO	09/22/16	09/22/16	M-F 9a-10a	9a-10a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$15.00				
N 33	WNLO	09/22/16	09/22/16	M-F 10a-11a	10a-11a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$15.00				
N 34	WNLO	09/22/16	09/22/16	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$20.00				
N 35	WNLO	09/22/16	09/22/16	Early Fringe 3p-4p	3p-4p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---1---				1	\$10.00				
Totals								0.00				24	\$680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	22	\$610.00	(\$91.50)	\$518.50
09/26/16 - 09/26/16	2	\$70.00	(\$10.50)	\$59.50
Totals	24	\$680.00	(\$102.00)	\$578.00

Signature: _____ **Date:** _____

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